



October 16, 2016

Dear Representative Stanley:

I am pleased to inform you that the Sierra Club has endorsed your candidacy in appreciation of your demonstrated commitment to protecting the environment.

The Sierra Club endorsement means a lot to our members in your district /area and to the general voting public. Our endorsement sends a message of your strong support for the environment and your proven track record in environmental issues.

Please be informed that our endorsement can be used by your campaign in many ways:

- a) You may use the Sierra Club name in your campaign material
- b) Mailing labels of the Sierra Club members in your district/area are made available for use in your campaign material within Club guidelines.
- c) You may use the Mass. Sierra Club endorsement seal, which is attached to this email, on any campaign material for this election. Please do not use it for subsequent elections until you have been informed that we have endorsed you again. Also, please note that you **cannot** use the Sierra Club logo, which is deemed by the IRS to have value, and as such would count as a campaign contribution.
- d) Please contact me if you would like us to provide you with an official endorsement quote.

Please be aware that this endorsement applies only for the 2016 election season, and you must apply for endorsement again for any subsequent elections.

The Sierra Club is behind your efforts to raise environmental issues during your campaign. The Sierra Club is proud of its role in the endorsement process and wholeheartedly extends our support for your campaign to help elect you to public office.

Sincerely,

David Rudolph  
Political Chair  
Sierra Club Massachusetts Chapter